

What is **Asset-Based Community Development (ABCD)**?

ABCD encompasses **building capacity within a community to strengthen the community's assets.**

This approach focuses on the community's strengths instead of its problems and needs.

Why is **ABCD** important?

"ABCD allows the full perspective of what a community and its residents can do with their strengths combined... After inventorying assets, a community can more readily begin to **form coalitions, collaborative relationships, and leverage their social capital to accomplish their goals.**"

- Dr. Becca Berkey, Ph.D., Director of Service Learning

Framing your **community walk** using **ABCD**:

Many students come to college with **misconceptions** about certain areas of Boston. Reflect on your first impressions and how you can use ABCD to **widen your perspectives** while watching the video walk.

What now?

- If you get a chance, visit the community in person! Stop at some of the spots on the community walk to check them out.
- **Talk to your community partners** about any questions you still have and how you could incorporate ABCD into your service. The video walk is a great starting point but the **community members are the real experts!**